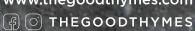
# THE GOOD THE

Home of Lebanese Za'atar

www.thegoodthymes.com







The Good Thymes is a Lebanese agricultural company that brings a fresh breath to traditional Lebanese savors through modern and inspired culinary creations, all based around the unequalled wild Lebanese Zaatar.



TGT embarked on an expedition with the best chefs and specialists in Beirut, to create the finest dried herbs mixes, seasoning spices and other Zaatar-based products.



It has been established as a "Fair Trade" business; our ingredients are all natural, free from artificial colors or flavors. We handcraft our products without any additives or preservatives.



















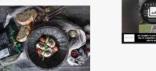




#### The Good Thymes revisite le zaatar de notre enfance

Fadi Aziz remet au goût du jour un intemporel du

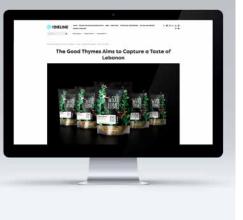




monde des marques : graphique designar en chef au sein de l'agence de publiciré Qantum, il imagine l'identité visuelle des produits ou des marques, travaille à leur stratégle de pénétration des réseaux ou élabore leur création publicitaire... «l'adore, mais avec l'expérience vient aussi la routine», assure ce bon père de famille.







StarfM 1000111



كان لا لذها الحالم قلدي كان يعيش بوطائه عن قدان المكلم، حيث المؤلفة عن المحميم وقبل السعدات التجرية القطرة، من أن يدد أعضل العلم المثال المسلم المثال المسلم المثال المسلم المثال المسلم المثال المشاركة عند المثال المثالات عنية من هذا ميكوري من مقاله المسلم حيث المثالة المثالثة والمثالثة المثالثة عن هذا المثالية المثالثة المثا

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واضيع ذات صلة

We're on Snapchat

وفي قريله كفردونة القائمة في قضاء جزين، ثقة أرض "شخلت باله"



هُضّة المجنون الذي عشق قطعة أرض منسيّة... والصعتيا





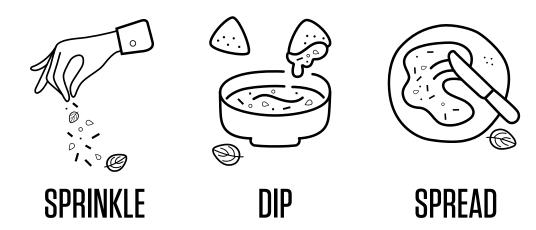






#### **WHAT IS ZA'ATAR?**

Za'atar is a mediterranean culinary herb that belongs to the Oregano family. It is full of nutrients, has an amazingly fresh and lemony taste and many health benefits.





# **OUR PRODUCTS**





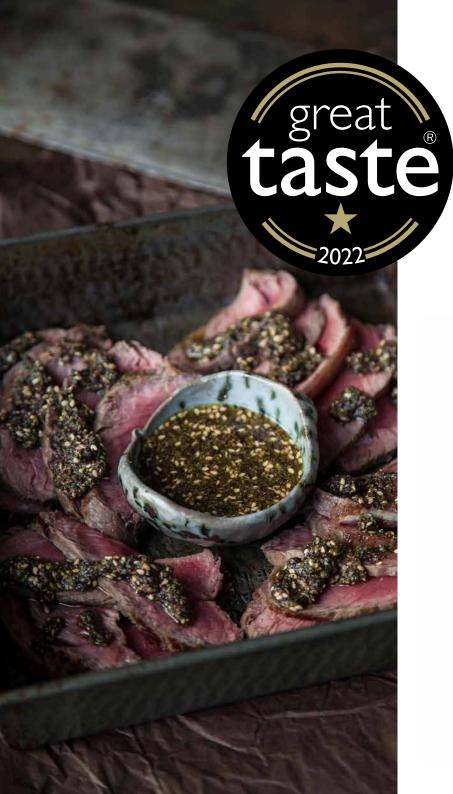
# N°00 GROUND SUMAC

Being a universally appealing spice, Sumac never fails to deliver the sharp and tangy lemony flavor you are looking for! Harvested meticulously, our Mediterranean Sumac provides you with a versatile experience. Using sumac instead of lemon juice or zest immediately enhances dishes and salads, granting you an exotic and exquisite twist. Fish, poultry and vegetable dishes all spring to life in a fascinating way.

Ingredients: Sumac







#### N°()1 CLASSIC ZA'ATAR MIX

A classic traditional blend of aromatic and earthy za'atar, tart sumac, and crunchy roasted sesame seeds. Handmade à la Lebanese and rich in vitamins and antioxidants, the Classic Za'atar is your ideal go-to seasoning for a healthy and appetizing sandwich or dip.

Ingredients: Oregano, Sesame Seeds, Sumac, Sea Salt\*





\*product also available salt-free



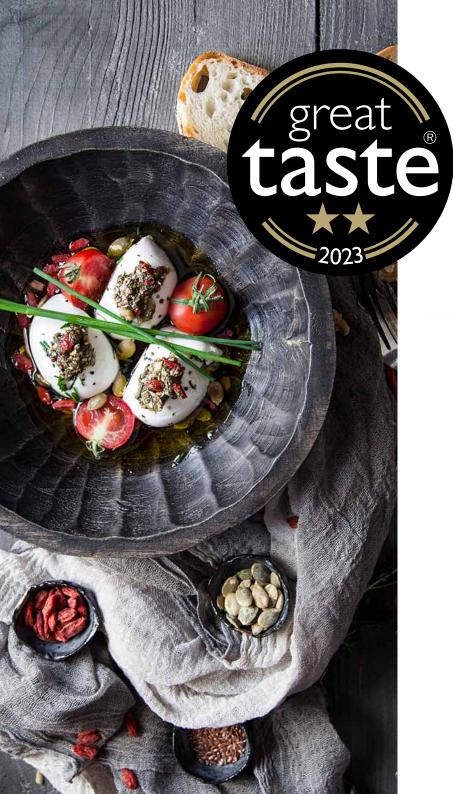
# N°02 Nutty za'atar mix

A perfectly balanced mix of Lebanese Za'atar and our all-time favorite nuts. Rich in hearthealthy omega-3, proteins and vitamins, the Nutty Za'atar brings out a crunchy marriage of delectable flavors that tantalize your taste buds.

Ingredients: Zaatar, **Peanuts, Sesame Seeds, Almonds, Cashews, Pecans,** Sumac, Sea Salt







# N°03 Superfoodie za'atar mix

Only when you are about to believe that healthy and savory cannot go together does this wholesome za'atar combination prove you otherwise. Mixed with immune boosting goji berries and a selection of powerful seeds, the Superfoodie Za'atar is loaded with just enough omega-3, antioxidants, magnesium, fiber and more to kick-start your day.

Ingredients: Zaatar, Pumpkin Seeds, **Sesame Seeds**, Goji Berries, **Walnuts**, Chia Seeds, Flax Seeds, Black Seeds, Sumac, Sea Salt\*









# N°04 Hot za'atar mix

Awake your senses to a tangy fusion of your favorite za'atar flavors fevering with piquant peppers and cooling mint. The Hot Za'atar Mix is indeed a must-have pantry stable for those who like to spice up their day.

Ingredients: Zaatar, **Sesame Seeds**, Sunflower Seeds, Tomatoes, Mint, Sumac, Ginger, Chili Pepper, Sea Salt







# N°05 **FRUITY ZA'ATAR MIX**

When life gives you za'atar, mix it with fruits. The Fruity Mix beautifully marries the juicy taste of fruits with the tangy sensation of za'atar. Dried apricots, cranberries, dates, and figs take your senses on an unexpected journey of flavors, making the Fruity Mix one of our best signatures.

Ingredients: Dates, **Sesame Seeds**, Zaatar, Apricots, Figs, Cranberries, Anise Seeds, Sea Salt, Sumac







# N°06 **KFARHOUNE ZA'ATAR MIX**

Originated in our hometown Kfar-Hoûné, this signature mix brings together our village's all-time favorite delicacy, goat kishk, and the country's best spice. Goat kishk, a Mediterranean blend of cracked wheat and goat yogurt, grants za'atar a sharp and rich tang and entices your taste buds with a true taste of Lebanon's heritage.

Ingredients: Zaatar, Sesame Seeds, Goat Kishk, Sumac, Black Seeds, Sea Salt







# N°07 Oriental za'atar mix

Though za'atar is a staple in the Mediterranean region, there are many variations, all delightful in their way. This mix is inspired by the East, with licorice-like fennel and anise seeds coupled with health promoting pistachios. Let Oriental Za'atar take you on a sensory journey of Eastern flavors and aromas.

Ingredients: Zaatar, **Sesame Seeds**, Pumpkin Seeds, **Pistachios**, Sumac, Anise Seeds, Fennel, Cumin, Sea Salt\*





\*product also available salt-free



# N°08 **GREEN ZA'ATAR MIX**

Made with Caraway and Fennel, no wonder the Green Za'atar Mix is what your body and mind need. If your taste buds crave soothing herbal flavors, then this one's for you. Just add some olive oil and dip any kind of bread in it, or add it to chicken and meat for a mild culinary experience that's delicious to the last bite.

Ingredients: Zaatar, Sesame Seeds, Sumac, Fennel, Caraway, Sea Salt





#### **GIFT SET**

Share the taste of Lebanon with your loved ones with this customized gift set of 8 main Zaatar mixes

Ingredients: 75g from each main mixes







#### **SEASONAL PRODUCTS**





#### **WILD ZA'ATAR MIX**

Spreading za'atar adds dimension to almost any sandwich and dish. But, when your favorite za'atar is mixed with wild pine nuts, expect a whole new dimension of taste with a wild kick. Carefully bathed in extra virgin olive oil, the Wild Mix is a superior mixture of thyme and wild pine nuts. Spread over Hommos, pizzas or croque-monsieurs for an exceptionally textured flavor.

Ingredients: Wild Zaatar Flower, Wild Pine Nuts, Sesame Seeds, Olive Oil, Sea Salt





#### **ZA'ATAR LEAVES**

The purest za'atar comes in leaves. Coupled with an array of health benefits, the Za'atar Oregano Leaves bring an exceptional savor to your dishes, sandwiches and salads. Your immune system will definitely thank you for such a tasty addition.

Ingredients: Wild Zaatar

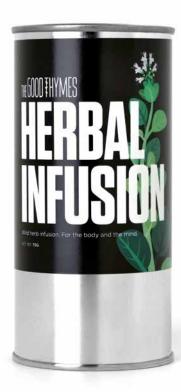




#### HERBAL TEA

Eleven natural herbs make the ideal tea to your soul and body. Rich in antioxidants and digestive properties, the Herbal Infusion blends za'atar, chamomile, roses, rosemary, cinnamon, and six more natural herbs. The Herbal Infusion delivers your system with a range of nutrients, and your soul with healing and soothing effects.

Ingredients: Oregano, Chamomile, Roses, Rosemary, Cinnamon, Dried Lime (Loomi), Marjoram, Wild Mint, Anise Seeds, Zoofa (Micromeria Myrtifolia), Sage





#### **SEA SALT ZA'ATAR**

Marrying the best of the tangy and the salty, the Sea Salt Za'atar is a must-have jar for a Mediterranean kick in your dishes. Ideally sprinkled over steaks and salads, it substitutes plain salt for a specially seasoned coarse salt and grants your dishes an enchanting flavor.

Ingredients: Sea Salt, Black Pepper, Zaatar, Rosemary





#### **CHILI SEA SALT ZA'ATAR**

If you appreciate your za'atar on the hot and spicy side, this one's definitely for you. Ideally sprinkled over steaks, chickens, and salads, the Chili Sea Salt Za'atar marries the best of the tangy, the salty, and the chili and grants your dishes an enchanting flavor.

Ingredients: Sea Salt, Black Pepper, Zaatar, Coriander, Chili Pepper





#### **DISTILLED ZA'ATAR WATER**

Distilled water made with local, natural za'atar. All your body needs are some drops of this healing water. Spray the Za'atar Water over your tea, juice, or even dish and let your body enjoy the many benefits it delivers. From boosting your immune system, to sore throats, and fighting infections, magic starts with a few drops.

Ingredients: Distilled Za'atar Water





#### **CHILI ZA'ATAR SAUCE**

Not too hot to handle, our Chili Zaatar Sauce will awaken your taste buds to a rich, spicy and aromatic journey.

Goes perfectly well with meat and poultry, even salads are craving it!

Ingredients: Red Chili Pepper, Sweet Pepper, White Grape Vinegar, Zaatar, Olive Oil, Salt



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# **SPIRITS**





# **ZA'ATAR LIQUEUR**

Crafted by hand, this liqueur is the result of a unique terroir that offers freshness and minerality. It offers a splendid aroma that will put you on a journey through the mountains of our highlands. Enjoy it as a digestif or spice it up in a refreshing cocktail for the ultimate savory experience.



# **CARE PRODUCTS**





#### HAND WASH

Crafted to be sustainably cleansing, moisturizing and creamy, TGT liquid hand soap is 100% naturally made with pure Za'atar essential oil.

Ingredients: Aqua (water), Olea Europaea (virgin olive oil), Cocos Nucifera (coconut oil), Potassium Hydroxide (potash), Maris Sal (Sea Salt), Oreganum Syriacum Essential Oil



